# PUBLIC SAFETY FACILITY COMMITTEE VIA ZOOM APRIL 22, 2021

#### CALL TO ORDER

Chair R. Weatherall called the meeting to order at 7:09 p.m. with the following members present: L. Alexson, Chief A. Theriault, C. Surpitski, H. Schwartz, P. Dziadose, Chief P. Nikas, K. Carlson, T. Jones, and J. Emerson. Absent: R. Donahue, J. Fay.

# **CITIZEN QUERIES**

None.

# FEASIBILITY STUDY - FINALIZATION/APPROVAL

Bob and members had corrections and suggestions on format, on word phrasing, grammatical changes, and discrepancies in the bottom-line figure which was originally submitted at Town Meeting in 2020. The \$25 million figure will need the updated figure for Town Meeting presentation in 10/2021, along with the reality to the voters that the project was voted down, and the price has now escalated because of the passage of time. When explaining the cost scenario, the committee felt that the \$25 million and the \$27 million figure should all be put in the same paragraph. Tammy emphasized that the project is not an "if" but a "when" and PSFC will come back every year until success is achieved.

#### COMMUNICATION/COMMUNITY OUTREACH/PUBLIC ADVOCACY

Bob asked for the best way to get a message out to the townspeople in the time of COVID, introducing Siobhan Dziadose who had volunteered to put together a draft in an overview that would help to build a narrative for the project. She is hopeful that, by the summer when vaccinations have helped, there will be ways: (a)to create some momentum to capture the mind-set of the community, (b)to engage the various Boards on a monthly basis (SB, Fin Com, SC), (c)to work with Conservation Commission, Resiliency Committee, Open Space Committee, and Planning Board, all of which dovetail in open space and waste reduction and (d)to meet others using social media and meeting places; for example: Town Hall, Lady of Hope parish.

#### Venues were mentioned:

- 1. Churches to host us live on their Facebook?
- 2. EBSCO parking lot tent is going up with WiFi availability.
- 3. ICAM a third channel (non-governmental) which Linda suggested could produce a ½- hour program with tours of the present facilities and accompanying talking points to include some of the challenges which could be packaged into video vignettes.
  - 4. Social media: "I Love Ipswich", etc. which could show vignettes.
  - 5. Police has a following on Twitter/Facebook.
  - 6. Chief Nikas will track the website for viewers and measure effectiveness.
  - 7. Personal contacts.
  - 8. Local News with John Muldoon.
  - 9. Ask Janet of HKT for ideas for outreach.
  - 10. Siobhan suggested engaging the kids at the high school with promotion signage.

- 11. Tammy suggested having our meetings and/or a presentation on the website; record the tours and put them on social media.
- 12. Bob asked about lawn signs. He will check with Rob about an outside source for a committee which would sponsor the new facility.

#### **NEXT MEETING**

PSFC will meet again in two weeks on May 4 at 7p.m. on Zoom.

#### **APPROVAL OF MINUTES**

Tammy moved, seconded by Paul, to approve Minutes of March 30, 2021. Roll call IN FAVOR- Alexson, Theriault, Schwartz, Weatherall, Surpitski, Dzdiadose, Nikas, Jones, Carlson, Emerson.

# **NEW/OLD BUSINESS**

Chief Paul reported, in a check with the Town Manager, that HKT had presented a bill for \$5,900 last week and not much money is left from Feasibility Study funding. Comments were made by members who hoped these repeated corrections to the Executive Report are not being charged to the Town. Paul will make a report on May 4.

Tammy noted that we must tell the town that we are doing the best we can to cut costs and obtain grant and/or COVID money to give us more money for projects.

# **ADJOURNMENT**

Linda moved, seconded by Tammy, to adjourn at 8:34 p.m. Roll call IN FAVOR- Alexson, Jones, Schwartz, Theriault, Emerson, Surpitski, Dziadose, Nikas, Carlson, Weatherall.