

Be on Board – Technical Specifications

Acceptable File Sizes

Displays must be either 8.5 x 11.5 or 11.5 x 18

Acceptable File Formats for Display

Adobe Acrobat 9 Document (*.pdf) (recommended)
Adobe Illustrator CS3 Artwork (*.ai) (recommended)
Adobe Photoshop CS3 Image (*.psd) (recommended)
Bitmap Image (*.bmp)
GIF Image (*.gif)
JPEG Image (*.jpg,*.jpeg)
Microsoft PowerPoint 2010 Document (*.ppt)
Microsoft Word 2010 Document (*.doc)
PCX Image (*.pcx)
PICT Image (*.pic,*.pict,*.pct)
PNG Image (*.png)
PostScript Document (*.ps)
TIFF Image (*.tif,*.tiff)

Resolution

What is resolution? Resolution refers to the number of dots per inch (dpi), or the amount of detail the image has. Most documents prepared for upload should be 175 dpi at 100% of the final print size. Higher resolution means a more detailed image, and also larger file and longer upload time. Any image you plan to use must be saved at approximately 300-dpi at 100% output size for the very best printing results. It's helpful to know that shrinking an image on a product will increase its resolution. For example, an image captured at 600 x 900 pixels has 150-dpi at 4" x 6". However, it can be printed at 300-dpi by reducing its dimensions on the product to 2" x 3".